

VANQUISH PC PROMOTIONS!

November 2012 Implementation

Currently the following promotions for both PC and player go live from 1st November 2012;

- **For the PERFORMANCE CENTRE – GB Player Appearance (3 hour visit)**
 - Martyn Lewis and Martin Well's region – the first **two PCs** to complete all Player Profiles on Vanquish for their PC will receive a GB player visit before end of June 2013.
 - George's region – first **one** to complete will receive a GB player visit before end of June 2013.
 - Expectation for completion of a player profile for all players on Vanquish is end of January 2013 (suggested Emerging first, followed Developing then Raw – dependent on PC).
 - PCAs to advise Nikki Tarrant on completion of above – PCs to help by flagging when this is complete to their PCA.
 - Basic framework of appearance provided to PCs within Request Form. Winning PCs to complete Appearance Request form provided by BE, with the opportunity for the PC to individualise (approval from BE required).
- **For the PLAYER – EXCLUSIVE to Vanquish Users – PRO TALK!**
 - Starting in November 2012, fortnightly 'Pro Talk' articles from a member of the GB programme will be sent to all Vanquish PCs/players (through the Vanquish system).
 - This article will include the player in the spotlight's 'profile', followed by information on their last fortnight of training, tournaments, player appearances and any other information related to their badminton life during that period. We have asked the players to provide any light hearted, funny stories if possible that will engage with the younger audience and promote their personalities as well as their badminton.
- **For the PLAYER – 'Player Profile of the Month' (6 month promotion starting November 2012 – April 2013)**
 - At the beginning of each month (by the 7th) every PC will be prompted by their PCA to nominate a player who they believe has been proactive and has completed appropriate information on Vanquish for the preceding month and who they feel deserves to be nominated for the above award within their PC.

- PCAs will collate the nominations from all PCs in their region and will draw a winner each month.
- Each PCA will inform Nikki Tarrant as to their monthly winner (by the 15th of the month). Nikki will then contact the three players (through Vanquish) to congratulate them and arrange suitable delivery of a ***signed Team England Senior shirt***.
- This promotion will last for a period of 6 months.

This promotion starts with the first 3 shirts being provided to winners in December for the month of November! Let's get your players online and logging for them to be in with the chance of winning a signed Team England shirt!

NOMINATION & SYSTEM USAGE GUIDANCE

Player Profiles to be judged by PC Head Coach/Manager etc. based on the following usage guidelines for the system. Who do you think deserves to be nominated and why?! Let your PCA know. The following guidelines, if followed, will also help provide PC Coaches and players alike with interesting and valuable reports in order to support future development;

Squad	Expectation for Usage
Raw	<ul style="list-style-type: none"> ● Usage of file store for any badminton related documents ● Adding information on PC training sessions ● Adding some tournament results ● Logging injury/illness
Developing	<ul style="list-style-type: none"> ● Adding all on court training session information. ● Add tournament results ● Adding other schedule items i.e. holidays etc ● Logging injury/illness information ● Use of messaging as a communication tool with coaches etc ● Use of file store for any badminton related documentation
Emerging	<ul style="list-style-type: none"> ● Adding information on all training sessions both PC and other training sessions. ● Add tournaments results. ● Adding other schedule items i.e. holidays, exams etc ● Logging of injury/illness information ● Use of messaging as a communication tool with coaches etc ● Use of file store for any badminton related documentation ● Use of reports as a potential conversation/feedback tool for discussions with coaches re development? – is this reasonable to expect of emerging players/parents – to proactively seek guidance or feedback etc.